



## Tournament Demographics for Sponsors

[ChambersCupGolf.com](http://ChambersCupGolf.com)

# Golfers



Disposable Income



ChambersCup



80-100

**Male** golfers. Avg. Age 46  
Growing at 20%+ per year  
31% own their own business



99%

Expanding Internationly

**Located in PNW:** Seattle, Bellevue, Olympia,  
Longview, Vancouver, Everett, Ellensburg



6

**Major interest categories:** Technology, Pro  
Sports, Travel, Wine & Spirits, Entertainment



# Golfers



\$12,233

**Avg. Annual Spend** per golfer on golf related activities. Above the national average.



12

**Avg. Tournaments Played Per Year:** Our golfers play more tournaments and have more relationships with other golfers.



11.3

**Avg. Handicap:** Better golfers spend more on goods and services

# Communication



6

**Number of Emails Sent Per Year:** As our list grows, we are sending more emails during the year - an opportunity for Sponsors to get more visibility and present more offers.

78%

**Avg. Open Rate:** Our golfers open the emails we send them.

# Other Sponsors

ChambersCup 

## Our Website Sponsors

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